

Name: <b>Dr. habil. Tímea Gál</b>	Name at birth: Tímea Gál
College or university degree and qualification, issuer and year of the diploma	
<ul style="list-style-type: none"> <li>- <i>Agroeconomist, University of Debrecen, 2008</i></li> <li>- <i>Certified accountant, University of Debrecen, 2008</i></li> <li>- <i>Logistics and transportation manager, University of Debrecen, 2010</i></li> </ul>	
Current workplace(s), position(s) listed in the appointment, in case of multiple workplaces, <u>underline</u> the institution you have a “declaration of exclusivity” (accreditation) with.	
<ul style="list-style-type: none"> <li>- <i>University of Debrecen Faculty of Economics and Business Institute of Commerce and Marketing – associate professor</i></li> </ul>	
Scientific degree (PhD, Csc, DLA) (in case of a recent PhD/DLA (i.e. within 5 years) add the title of the dissertation as well) or Academy of Sciences/Arts title/membership (“dr. habil” title, doctor of the Hungarian Academy of Sciences (DSc) title; by indicating the discipline and the date), other titles	
<ul style="list-style-type: none"> <li>- <i>PhD (animal husbandry) 2012</i></li> <li>- <i>dr. habil. (management and organizational sciences) 2019</i></li> </ul>	
Educational activity so far	
<ul style="list-style-type: none"> <li>- <i>Teaching experience: 13 years; Teaching experience in English: 5 years;</i></li> <li>- <i>Courses in Hungarian: Marketing, Marketing alapjai, Marketinglogisztika, Haladó marketinglogisztika, Marketingstratégia, Vállalkozói készségek fejlesztése, Kereskedelempolitika, vámismeretek, Nemzetközi ügyletek, vám, Termék- és márkamenedzsment, Nemzetközi logisztika, Logisztika, Vállalati logisztika, Külkereskedelmi technika II., Fuvarozás és szállítmányozás;</i></li> <li>- <i>Courses in English: Basics of Marketing, Marketing, Basics of Product Policy, Commercial knowledge of goods and wares, Commerce and Commodity Exchange, International Marketing;</i></li> <li>- <i>Elaboration and introduction of new courses in higher education: Marketinglogistics, Advanced marketing logistics, Development of entrepreneurial skills;</i></li> <li>- <i>Consultation: Thesis: 89 students, Scientific Student Conference at the Faculty: 2 students, National Scientific Student Conference: 1 student;</i></li> <li>- <i>Function(s) in doctoral school: University of Debrecen Károly Ihrig Doctoral School: supervisor, lecturer;</i></li> </ul>	
Ongoing supervising: 3 students;	
Relationship between the professional/research activity of the tutor and the course(s) to be taught	
<p>a) publications in the (specific) <u>professional area</u> (at most <b>5</b> typical publications)</p> <ol style="list-style-type: none"> <li>1. Szakály Z. - Kovács B. - Szakály M. - T. Nagy-Pető D. - Gál T. - Soós M. (2020): Examination of the Eating Behavior of the Hungarian Population Based on the TFEQ-R21 Model. NUTRIENTS 12: (11) pp. 1-19.</li> <li>2. Gál T. - Popovics P. - Árváné Ványi G. (2018): Learning motivations, styles and expectations of students – a survey at the University of Debrecen. APSTRACT - APPLIED STUDIES IN AGRIBUSINESS AND COMMERCE 1-2.: pp. 1-12.</li> <li>3. Árváné Ványi G. - Katonáné Kovács J. - Gál T. (2017): A vállalkozásfejlesztés oktatásának vizsgálata a magyar felsőoktatásban. VEZETÉSTUDOMÁNY XLVIII.évf.:(6-7.) pp. 49-56.</li> <li>4. Árváné Ványi G. - Katonáné Kovács J. - Gál T. (2016): Teampreneurship education as an answer to the challenges of the 21st century - Case study of Team Academy Debrecen. MARKETING ÉS MENEDZSMENT 1.:(1.) pp. 65-74.</li> <li>5. Gál T. - Nagy L. - Dávid L. - Vasa L. - Balogh P. (2013): Technology planning system as a decision support tool for dairy farms in Hungary. ACTA POLYTECHNICA HUNGARICA 10:(8) pp. 231-244.</li> </ol> <p>b) further scientific research, development, creative or artistic achievements</p> <p><i>Research topic: Most important research topics during 13 years on scientific field: Innovative teaching and learning methods in entrepreneurial education, Effects of social media marketing on e-commerce, Analyze the effect of brand equity's recognition using social media on hotel services'</i></p>	

purchase intentions, The financial literacy and financial source of small and medium-sized enterprises in different countries.

*Participation in education development project(s):* EFOP 3.6.1. Venture Catapult Program (researcher), Introduction of Franklin Covey „7 habits of highly effective people” at University of Debrecen

*Participation in foreign research project(s):* Universitas Jenderal Soedirman (Indonesia), University of Poznan (Poland).

*Number of publications:* 62, with 77 independent citations. Number of scientific publications: 37, from which 12 scientific articles, 12 international, 8 national in foreign language and further 17 were published in Hungarian in national journals. Number of books: 1, from which the number of books/chapters in higher education: 1. Hirsch index 6. Total impact factor 5,248.

MTMT list: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10032252>

c) professional expertise, experience, certifiable reputation

*Scholarships:*

- Erasmus student mobility scholarship (2005, Jyväskylä (Finland))
- scholarship for doctoral candidates TÁMOP 4.2.2/B-10/1-2010-0024 (Nov 2011- Aug 2012)
- Erasmus teacher mobility scholarship (Jan 2013, Jan 2018, Jyväskylä (Finland))
- Campus Hungary scholarship (June 2014, Amsterdam (Holland))

*Membership in scientific committees:* EMOK (2019-), Tiimiakatemia Learning Network board member (2013-14)

*Membership in editorial boards of scientific journals:* Táplálkozásmarketing (2019-), Régió kutatás Szemle, Abstract.