

Personal and professional data sheet

Name: Dr. Viktória Vida	Name at birth: Viktória Balogh
College or university degree and qualification, issuer and year of the diploma	
<i>Degree in Economic agricultural engineer, University of Debrecen, 2007</i>	
Current workplace(s), position(s) listed in the appointment, in case of multiple workplaces, <u>underline</u> the institution you have a "declaration of exclusivity" (accreditation) with.	
<i>University of Debrecen, Faculty of Economics and Business, Institute of Applied Economics Sciences – assistant professor</i>	
Scientific degree (PhD, Csc, DLA) (in case of a recent PhD/DLA (i.e. within 5 years) add the title of the dissertation as well) or Academy of Sciences/Arts title/membership ("dr. habil" title, doctor of the Hungarian Academy of Sciences (DSc) title; by indicating the discipline and the date), other titles	
<i>PhD (social sciences) 2012</i>	
Educational activity so far	
<i>Time spent in education: 11 years; Teaching experience in English: 2 years</i> <i>Subjects in Hungarian: Business Planning, Project Management, Tender Management, International Business Planning, Support and Regulatory Systems, Sector Economics, Business Administration, Business Economics, Economics, Marketing Fundamentals, Marketing Management, Price Policy in Marketing, Consumer Behavior.</i> <i>Subjects in a foreign language: Business Planning, Project Management.</i> <i>Consultation: Diploma and thesis: 38 people, Faculty TDK thesis: 2 people.</i>	
Relationship between the professional/research activity of the tutor and the course(s) to be taught	
<p>a) publications in the (specific) <u>professional area</u> (at most 5 typical publications)</p> <ol style="list-style-type: none"> <i>Vida V.; Szűcs I.: Pork production and consumption issues from the perspective of the religion and the world's growing population. In: APSTRACT - APPLIED STUDIES IN AGRIBUSINESS AND COMMERCE 14 : 1-2 p. 119 (2020)</i> <i>Vida V.: Consumer attitudes and preferences about the pork meat in Hungary. In: APSTRACT - APPLIED STUDIES IN AGRIBUSINESS AND COMMERCE 7 : 4-5 pp. 151-159. , 9 p. (2013)</i> <i>Vida V. - Szűcs I.: Társadalmi-kulturális kérdések és a tradíciók szerepe a sertéshúsfogyasztásban. In: TÁPLÁLKOZÁSMARKETING 3 : 2 pp. 79-90. , 12 p. (2016)</i> <i>Vida V. - Szűcs I.: A sertéshús fogyasztási szokások vizsgálata a 4P alapján - a termékkel kapcsolatos kérdések bemutatása. In: ÉLELMISZER, TÁPLÁLKOZÁS ÉS MARKETING 12 : 2 pp. 47-54. , 8 p. (2016)</i> <i>Vida V.: Agrártermékek közvetlen értékesítése, marketingje: Kiemelt ágazatok marketing kérdései – Sertéshús. In: Szakály Zoltán, Szenté Viktória (szerk.) Agrártermékek közvetlen értékesítése, marketingje. ISBN: 978 615 5224 24 9. Budapest: Magyar Agrárkamara; Szaktudás Kiadóház. (2012)</i> <p>b) further scientific research, development, creative or artistic achievements</p> <ul style="list-style-type: none"> Research field: During the 11 years, the most important fields of the research were the following: Examination of the production and consumption of food products (mainly of the foods of animal origin). Participation in educational development project (s): TÁMOP-4.2.1.A / 1-11 / 1-2011-0019 "Development of e-learning educational material" (financial manager, curriculum developer), EFOP-3.4.3-16-2016-00021 (curriculum developer) Number of announcements: 42 MTMT list: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10015593 <p>c) professional expertise, experience, certifiable reputation</p>	

Recognition (s) related to teaching work: Dean's Certificate of Appreciation (2011)